



The Palace
Bdaipur - 313001
Rajasthan
India

**Camp: ISB, Hyderabad
February 2nd. 2008**

Dear Dr. Ward,

Sir, it was a privilege to hear your keynote address this morning at the 1st Asian Invitational Conference on Family Business at ISB. Having, connected completely with your observations on Family Business Management I sought an appointment through Dean Rao.

Thank you for giving me a patiently hearing out my 'mission in life'. I feel we can offer a lot by way of an interesting case study on the 'House of Mewar'. This would not be possible without your active involvement and advise. I have no words to express my deep gratitude at your acceptance to take this matter forward.

My personal e-mail id and direct cell phone number is being shared with you.

I greatly look forward to your early response. I also wish to take this opportunity to congratulate ISB for providing this platform.

With best wishes for 2008.

your's sincerely

Arvind Singh Mewar

**Dr. John L. Ward
Clinical Professor & Co-Director,
Centre for Family Enterprises
Kellogg School of Management
Illinois.**